# www.danteckauthor.com Privacy Policy

## \*\*\* PRIVACY POLICY OVERVIEW

At danteckauthor.com, I am committed to respecting your privacy and protecting your personally identifiable information. With your consent, I collect information that you provide (such as email addresses) in order to send periodic emails (newsletters, blogs, updates, etc.) and, if you sign up as an affiliate, I track click-throughs from your unique affiliate link so that if anyone purchases my services through your referrals, you will receive your commission. I make it easy for you to unsubscribe, I don't sell or share your information with third parties, to the best of my knowledge I comply with the General Data Protection Regulation (GDPR) and other regulations, and I make every effort to provide a safe, secure, soulful, and pleasant experience for you.

# \*\*\* PRIVACY DETAILS – FAQs/INFO

## What personal information do I collect from the people who visit my website?

When ordering or registering on my site, as appropriate, you may be asked to enter your email address or other details to help you with your experience.

#### When do I collect information?

I collect information from you when you place an order or subscribe to a newsletter on my site.

# How do I use your information?

I may use the information I collect from you when you register, make a purchase, sign up for my newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.

# How do I protect visitor information?

Your personal information is contained behind secured networks and is only accessible by a limited number of people who have special access rights to such systems, and are required to keep the information confidential.

I implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on my servers.

# Do you recommend affiliate products?

I participate in various affiliate marketing programs and share some of these programs on my website. This means that I may get paid commissions on purchases made through my links to retailer sites. My editorial content is not influenced by any commissions I receive.

I only share products and services I genuinely believe in. If you choose to purchase through the links on my site or in my emails, I might earn a commission at no extra cost to you.

I appreciate your trust and support. If you have any questions about the products I recommend, please feel free to contact me.

Yes, but only with your knowledge and consent. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. My website uses several types of third-party cookies, and I do not control the operation of them: Stat Counter collects data about website usage without including personally identifiable information. Social sharing plugins are used when you share a link.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If you disable cookies, it won't affect the user's experience and you can still place orders.

#### **Stat Counter**

When someone visits my website, I use a third-party service, Stat Counter, to collect standard internet log information and details of visitor behavior patterns. I do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. I do not make, and do not allow Stat Counter to make, any attempt to find out the identities of those visiting my website.

# **Mailing List**

I use a third-party provider, MailChimp, to deliver my newsletter, blogs, and other email updates. I gather statistics around email opening and clicks using industry standard technologies to help me monitor and improve my services. For more information, please see MailChimp's privacy notice: https://mailchimp.com/legal/privacy/. You can unsubscribe from my mailings at any time by clicking the unsubscribe link at the bottom of any of my emails.

# Third-party disclosure

I do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

## Third-party links

Occasionally, at my discretion, I may include or offer third-party products or services on my website. These third-party sites have separate and independent privacy policies. I therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, I seek to protect the integrity of my site and welcome any feedback about these sites.

# COMPLIANCE WITH GDPR AND OTHER PRIVACY REGULATIONS

I comply with regulations outlined in the General Data Protection Regulation as well as other regulations, included those detailed below.

# California Online Privacy Protection Act (CalOPPA)

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. See more at: http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf

#### According to CalOPPA I agree to the following:

Users can visit my site anonymously.

My Privacy Policy is accessible through a link on my homepage and elsewhere on the website. Users will be notified of any privacy policy changes on my Privacy Policy page.

# **COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

I do not specifically market to children under 13.

#### **Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

#### **CAN-SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

## I collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions.
- Process orders and to send information and updates pertaining to orders.
- Market to my mailing list or continue to send emails to my clients after the original transaction has occurred.

# To be in accordance with CAN-SPAM I agree to the following:

- NOT use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of my business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can follow the instructions at the bottom of each email and I will promptly remove you from ALL correspondence.

### Disclaimer

The contents of this site are not a replacement for therapy or medical advice. If you are feeling like you could use some extra support, please seek out a professional in your area. I also do not guarantee any specific results based on completing my programs.

## **Contacting Me**

If you have any questions regarding this privacy policy, you may contact me through the contact form on my website.

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